

Green Key’s policy clarifying reference to Green Key after receiving the award **Establishments having received the Green Key award must during the duration of the award:**

1. **Display the standardised Green Key plaque by the entrance, in the reception or in the lobby of the establishment (imperative criterion 3.1 and explanatory notes)**
2. **Display the standardised Green Key certificate at the reception or lobby of the establishment (imperative criterion 3.1 and explanatory notes)**
3. **Provide accurate and clear information about Green Key for guests in the establishment (imperative criterion 3.2 and explanatory notes)**
4. **Display accurate and clear information about Green Key for guests on the website of the establishment (imperative criterion 3.3 and explanatory notes)**

**Furthermore, it is encouraged that the establishment displays information about Green Key in the staff area and informs third-party operated businesses about its Green Key award (guideline criteria 13.1 and 13.3 and explanatory notes).**

**All Green Key awarded establishments will receive the plaque, certificate and the Green Key logo after the first award. After each re-award, the Green Key awarded establishments will receive a new certificate. Green Key awarded establishments can also purchase a Green Key flag.**

**All reference to the use of Green Key’s name and logo must comply with the** [Green Key Branding Guidelines.](https://static1.squarespace.com/static/55371f97e4b0fce8c1ee4c69/t/59f9c23f53450a410e3e2087/1509540422740/Green%2BKey%2BBranding%2BGuidelines%2Bexternal%2Bversion.pdf)

**If a Green Key awarded establishment chooses to terminate or not renew its participation in Green Key after expiry, the establishment must remove all reference to Green Key:**

* **Plaque**
* **Flag**
* **Information material about Green Key**
* **Reference to Green Key on website**